Enhancing Sustainability in
Indian Agricultural Value Chains
Buyer–Supplier Learning & Exchange Visit in India

Privacy Policy

Enhancing Sustainability in Indian Agricultural Value Chains
6–8 September 2027 | Indore, India
sustainabilityexchangeindia.org

1. Introduction

The ProTerra Foundation is committed to protecting the privacy and personal data of individuals who visit the website or participate in Enhancing Sustainability in Indian Agricultural Value Chains, taking place in Indore, India, from 6 to 8 September 2027.

This Privacy Policy explains how personal information may be collected, used, stored, shared and protected in connection with the event and its official website.

This policy is based on the ProTerra Foundation Privacy and Confidentiality Policy and is intended to operate in accordance with applicable data protection laws, including the European Union's General Data Protection Regulation (GDPR) and applicable Indian data protection legislation.

2. Personal Data We Collect

Depending on how visitors interact with the website and its registration services, we may collect the following categories of information:

Contact and registration information

- Full name; email address; telephone number
- Organisation or company; job title or professional role
- Country of residence or professional activity
- Other information voluntarily provided through registration or contact forms

Technical information

- Internet Protocol (IP) address; browser type and version
- Device and operating system information
- Website access and usage data

Communication preferences

- Preferences regarding event-related communications
- Consent preferences for receiving future information, where applicable

We aim to collect only the personal information necessary for the purposes described in this policy.

3. How We Use Personal Data

Personal data collected through the event website may be used to:

- Process and manage event registrations.
- Communicate with registered participants about the programme, venue, schedule and logistical arrangements.
- Respond to questions and requests submitted through the website.
- Provide relevant updates before, during and after the event.
- Support the organisation, administration and delivery of the event.
- Improve website functionality, accessibility and user experience.
- Maintain website security and prevent misuse.
- Comply with applicable legal and regulatory obligations.

Where individuals separately choose to receive further communications, their contact information may also be used to share relevant updates from the ProTerra Foundation. Personal data will not be used for unrelated marketing activities without an appropriate legal basis.

4. Legal Basis for Processing

Depending on the circumstances and applicable legislation, personal data may be processed on the basis of:

- Consent provided by the individual.
- The need to process information to manage a requested event registration or participation.
- Legitimate interests related to the secure and effective organisation of the event, where permitted by applicable law.
- Compliance with legal or regulatory obligations.

Where consent is the legal basis for processing, individuals may withdraw that consent in accordance with applicable law.

5. Event Registration and Communications

When individuals register for the event, the information submitted may be used to manage their participation and provide essential event-related communications. These may include registration confirmations, programme updates, organisational information and important notices.

Event-related administrative communications are distinct from optional newsletters and promotional communications. Where optional marketing communications are offered, individuals should be given a separate opportunity to express their preferences.

6. Cookies and Website Analytics

The event website may use cookies and similar technologies to support its functionality, improve website performance and understand how visitors interact with its content.

Where enabled, analytics services such as Google Analytics may collect aggregated information regarding website usage. Visitors may be able to manage or disable cookies through browser settings or the website’s cookie preferences. Non-essential cookies will be managed in accordance with applicable consent requirements.

7. Sharing Personal Data

Personal data may be shared, where necessary, with authorised service providers and organisations involved in the operation of the event, including website hosting, registration management, event communications and technical support providers.

Any sharing will be limited to what is necessary for the relevant purpose and subject to appropriate confidentiality and data protection safeguards. Personal data will not be sold to third parties.

8. International Data Transfers

As the event involves international stakeholders, certain personal data may be processed or accessed outside the country in which it was originally collected. Where international transfers occur, the ProTerra Foundation will seek to ensure that appropriate safeguards are implemented in accordance with applicable data protection requirements.

9. Data Security

The ProTerra Foundation implements appropriate organisational and technical measures designed to protect personal information against accidental loss, unauthorised access, alteration, disclosure or misuse.

Access is limited to authorised personnel and service providers who require the information for legitimate event-related purposes. Personnel and contractors handling confidential information are expected to comply with applicable confidentiality and data protection obligations.

10. Data Retention

Personal data will be retained only for as long as reasonably necessary to fulfil the purposes for which it was collected, including event administration, follow-up communications where authorised, and applicable legal, regulatory, accounting or reporting obligations. When no longer required, it will be deleted or anonymised in accordance with applicable requirements.

11. Your Privacy Rights

Subject to applicable data protection laws, individuals may have the right to:

- Request access to their personal data.
- Request corrections to inaccurate or incomplete information.
- Request deletion of personal data where applicable.
- Withdraw consent where processing is based on consent.
- Object to or request restrictions on certain processing activities, where permitted.
- Raise concerns or complaints about the handling of their information.

Requests may be submitted using the contact details below.

12. Third-Party Websites

The event website may contain links to external websites, including those of partners, speakers, service providers or other organisations. The ProTerra Foundation is not responsible for external websites' privacy practices. Visitors are encouraged to review the applicable policies before submitting personal information.

13. Event Photography and Recordings

Photographs or audiovisual recordings may be taken during the event for documentation and communication purposes. Where such activities take place, participants will be informed through appropriate notices and any necessary permissions or consents will be obtained in accordance with applicable law. Information about the intended use of the materials should also be provided to participants.

14. Children’s Privacy

The event and its website are intended primarily for professional and institutional audiences. The ProTerra Foundation does not knowingly collect personal information from children through the event website without an appropriate legal basis and any required parental or guardian authorisation.

15. Changes to This Privacy Policy

This policy may be updated periodically to reflect changes in event arrangements, website functionality, legal requirements or data protection practices. The most recent version will be made available on the event website.

16. Contact Information

For questions concerning this Privacy Policy or requests relating to personal data, please contact:
ProTerra Foundation
Email: info@proterrafoundation.org
Website: https://www.proterrafoundation.org/
Event website: https://sustainabilityexchangeindia.org/